



National School Counseling Week

National School Counseling Week 2023 (#NSCW23) is Feb. 6-10, 2023, to focus public attention on the unique contribution of school counselors within U.S. school systems. National School Counseling Week, sponsored by ASCA, highlights the tremendous impact school counselors can have in helping students achieve school success and plan for a career. National School Counseling Week is always celebrated the first full week in February.

The 2023 theme is School Counselors: Helping Students Dream Big. Download the [promotional toolkit](#).

Events

Get details about the National School Counseling Week [photo challenge and other events](#) scheduled throughout the week.

Downloads

[Download](#) templates and samples for press release, certificate of appreciation, proclamation and morning announcements (available in December). Also download a variety of National School Counseling Week logos; photo challenge signs; and images for Twitter, Facebook and other uses.

Promotional Materials

[Check out](#) the selection of posters, stickers, bookmarks and door hangers available for purchase to help you promote school counseling.